

MEMORANDUM



DATE: 2/22/2023
TO: Mayor Lankford & City Council
VIA: Mercy Rushing, City Manager
FROM: Owen Tiner – Marketing and Tourism Director
SUBJECT: Music in May live music event

Council Meeting Agenda Item for February 27, 2023

Background Information:

Music in May is a joint venture between the City of Mineola's marketing and tourism department and Mineola Main Street. The event consists of 4 Thursday evenings in May (May 4, 11, 18, and 25) where we will have live music in the Gazebo area. Citizens bring their own chairs and refreshments and enjoy the music from 6:30-8:30. The event will be sponsored by local businesses and the City of Mineola, and Mineola EDC.

Recommendation:

My recommendation is for the council to consider a street closure for the evenings of May 4, 11, 18, and 25 for the event from 5:00-9:30 p.m. The closure would be on West Commerce Street between the Johnson Street and the Veterans Memorial. South Johnson from the alley to the Gazebo and East Commerce at the Gazebo. Parking for the event will still be available in the parking lot on Line Street and on East Commerce and West Commerce near the Line restaurant. Minimal storefronts affected since those that would be affected close their doors at 5:00.



City of Mineola

Street Closure Request

Name: Owen Tiner - City of Mineola Marketing and Tourism
Address: 300 Greenville HWY City, State, Zip: Mineola, TX 75773
Phone number: 903-569-6183 email address: otiner@mineola.com
Name of organization: Marketing and Tourism Department
Event: Music in May
Date & time of closure (to include setup and takedown): May 4, 11, 18, 25 5:00-9:00 pm

Streets/Location of area to be closed:

South Johnson from the Alley to the Gazebo
West Commerce from just east of the Veterans Memorial to the Gazebo
East Commerce to the parking spots just east of the Gazebo

****Please include a map detailing the area(s) requesting to be closed**

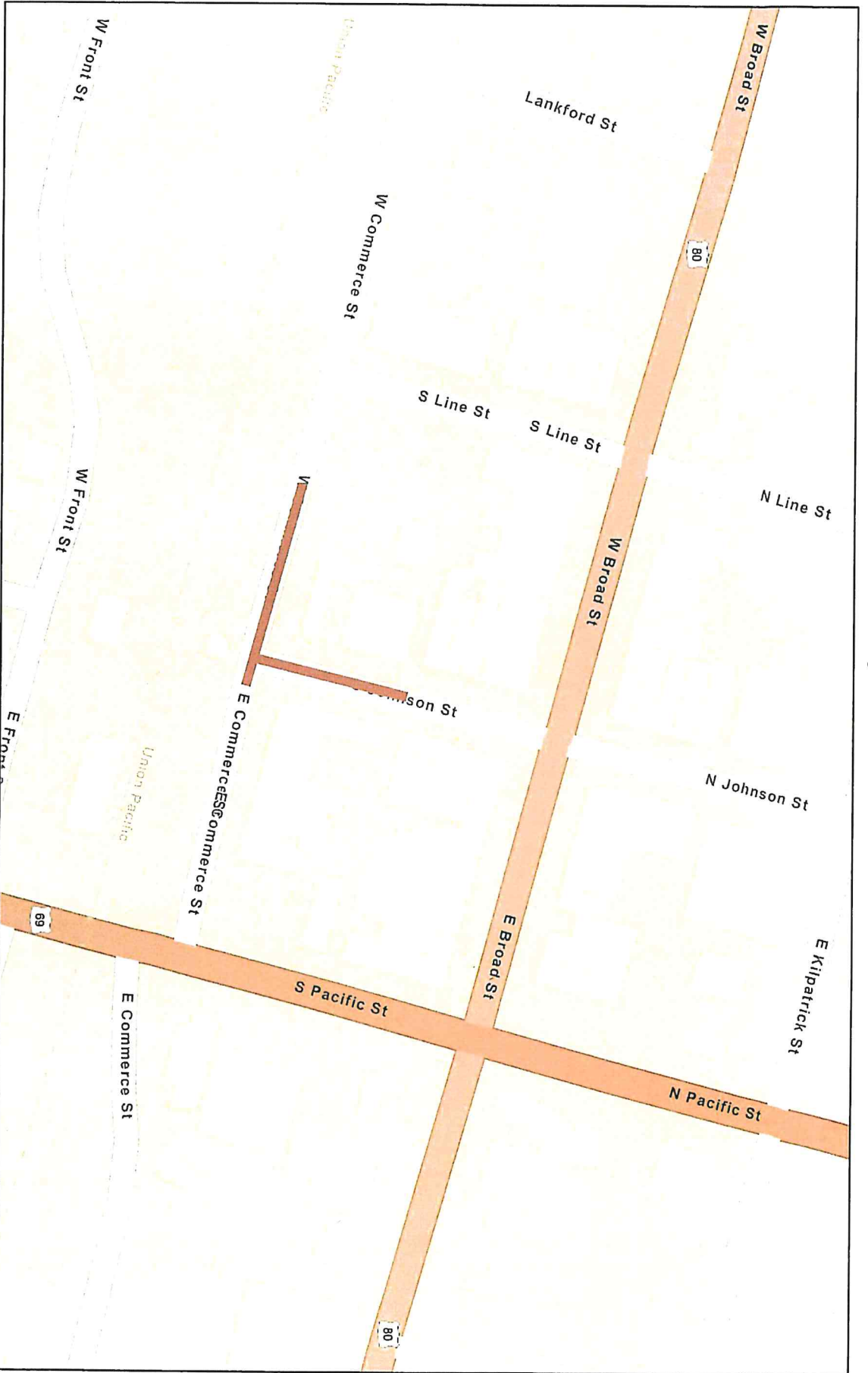
Event coordinators are responsible for trash collection and removal after the event. Please contact City Hall for additional dumpsters/receptacles if needed (at current rates).

You are required to alert the building owner/operators in the street closure area of the street closure either a minimum two weeks before the event or once the council has approved the request. This includes the Historic District sidewalk walking district.

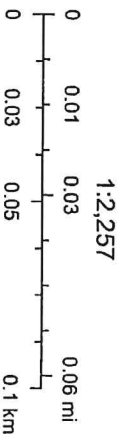
Do you have insurance coverage for the event? No Yes (if yes, please include copy of the policy)

Return form to City Secretary at Mineola City Hall, 300 Greenville Highway, Mineola, TX 75773, fax 903-569-6551, or ckarch@mineola.com.

Music in May Street Closure



3/9/2022, 2:19:37 PM



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Music in May is a month-long weekly event scheduled for Thursdays in May in Downtown Mineola on Commerce Street near the Gazebo area. It will be from 6:30-8:30 without charge to the public.

- One musical act per week (Thursday evenings)
- BYO chair / drinks
- Sponsored by local businesses
 - *Sponsorships range from \$200 to \$500*
 - *Sponsors receive logo placement on the Music in May T shirt*
 - *Promotion in all digital, print, and local media advertising before and during the month of May.*
 - *Signage in the stage area on designated event night.*

Music in May is a joint venture between the City of Mineola's Marketing and Mainstreet Departments and seeks to promote local musicians, restaurants, and businesses in and around the City of Mineola. Thank you for your consideration and support.